

# Kunal Vyas

Halifax, Nova Scotia, Canada 

+1-(902)-499-1616 

kunalhvyas@gmail.com 

in/kunal-vyas-40473138 

https://kunalvyas.info 

Driving engineering transformation at scale — building teams and platforms that harness AI not just in products, but in how we build, and continuously improve the business.

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## Core Competencies

- 20+ years of Engineering Leadership
- Team Scaling & Mentorship
- Data Platform Development
- AI/ML Integration, DevOps & CI/CD
- Strategic Planning & Risk Analysis
- Budget Management
- Cloud, Microservices & Enterprise Architecture

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## Experience

### Nielsen Inc. (Sports) / Since Jan 2020

- **Director, Data Services | 2024 – Present**
  - ❖ Architected and delivered cloud-native data platform that became the analytical foundation for the \$80M sports business, reducing data infrastructure costs by 40% and enabling real-time analytics for 100+ stakeholders.
  - ❖ Drove 35% productivity gain across data engineering organization by pioneering LLM code generation workflow, enabling the team to ship 1-3 additional features per quarter while maintaining code quality standards.
  - ❖ Reduced critical business latency for data processing from 2 weeks to 45 minutes through ETL automation, directly enabling same-day advertising decisions for 80% of our clients.
- **Sr. Engineering Manager | 2022-2024**
  - ❖ Led end-to-end automation of reporting operations, replacing error-prone quarterly manual processes with production-grade daily pipelines that reduced data inconsistencies by 95% and improved stakeholder trust.
  - ❖ Established company's first dedicated data engineering organization from ground up—recruiting 15+ engineers, while building data platform that reduced time-to-insight by 70% and became critical infrastructure for product decisions.
  - ❖ Stewarded \$1.25M engineering budget, reallocating 60% from legacy systems to AI/ML capabilities while reducing overall infrastructure costs by 35% through strategic use of FOSS and architecture modernization.

- ❖ Partnered with Product to define technical roadmap, translating business requirements into architecture decisions and sprint planning, balancing feature velocity with technical debt reduction at 80/20 ratio.

- **Engineering Manager | 2020-2022**

- ❖ Led team of 9 engineers to rebuild legacy rates & ratings system, migrating from monolithic architecture to event-driven microservices (Kafka, Node.js, AngularJS) that improved data processing throughput 10x while reducing infrastructure costs by \$100K annually.
- ❖ Established CI/CD pipeline with automated testing, security scanning, and zero-downtime deployments that reduced deployment time from 4 hours to 20 minutes.
- ❖ Created real-time infrastructure health monitoring system tracking downtime and business impact, enabling proactive interventions that improved uptime to 99.95%.

## **Enterprise Architect / Tata Consultancy Services**

### **2019 – 2020**

- ❖ Partnered with C-suite and led enterprise-wide digital transformation roadmap spanning 3 years and 40+ applications, orchestrating migration from on-premises legacy systems to cloud-native architecture while maintaining business continuity and supporting revenue growth.
- ❖ Led proof-of-concept initiatives for emerging technologies (containers, serverless, AI automation), de-risking adoption decisions and establishing enterprise patterns that accelerated team productivity by 25%.
- ❖ Architected \$15M tech stack modernization program across 4 years, replacing monolithic ERP with composable SaaS solutions and cloud platform that reduced total cost of ownership by 40% while improving business agility.

## **Engineering Manager / Gracenote Inc.**

### **2017 – 2019**

- ❖ Delivered real-time sports event capture platform processing live video streams to detect and log in-game events (goals, penalties, key plays) with 90% accuracy, automating the manual tagging that previously required 25+ FTE.
- ❖ Architected multi-sport data normalization engine standardizing statistics across football, basketball, baseball, and soccer into unified schema, enabling cross-sport analytics and reducing integration effort for new sports by 60%.
- ❖ Developed high-performing engineering culture through bi-weekly 1:1s, quarterly career development planning, and technical mentorship that resulted in 3 internal promotions and 2 engineers transitioning to tech lead roles within 18 months.

## **Principal Consultant / NTT Data Inc.**

### **2012 – 2017**

- ❖ Led technical direction for 5-person development team, establishing coding standards, architecture patterns, and technology choices that improved code quality scores by 35% and reduced code review cycles from 3+ days to 8 hours.

- ❖ Optimized high-traffic employee benefits application handling 2M+ daily transactions, implementing database query optimization, connection pooling, and caching (Redis) that improved throughput 20% (5K to 6K visits/minute).
- ❖ Designed RESTful API platform with 50+ endpoints serving web, mobile, and partner integrations, implementing Open API specifications, versioning strategy, and API gateway that handled 10M+ requests daily.

## **Technology Lead & Project Manager / Infosys**

**2005 – 2012**

At Infosys, I played various roles including Senior Software Developer, Programmer Analyst and Project Manager. Besides working with various Fortune 500 clients, I sharpened my skills across technology as well as people management. My various roles involved:

- ❖ Led teams of architects and business analysts in gathering and analyzing requirements and defining technical solutions.
- ❖ Participated in RFP process and estimations
- ❖ Managed resources and project execution risk to ensure projects meet schedule commitments
- ❖ Planned, executed, and delivered solution on time, within budget, and in accordance to specifications
- ❖ Tracked milestones from project initiation to completion
- ❖ Provided architectural recommendations to streamline business processes
- ❖ Created architectural blueprints, proof of concepts, road map, implementation plan and other documentation

## **Software Developer / Various Organizations, India**

**2002 – 2005**

As a Software Engineer, I got to work on unique products such as POS terminal application for a leading restaurant chain requiring data replication across data centers and inventory solution for stockist of heavy machinery.

- ❖ Contributed to the architecture and design of an enterprise CRM platform used by 100+ active clients.
- ❖ Actively participated in system design reviews and contributed to codebase improvements and refactoring.
- ❖ Improved user interface to improve engagement by 40%

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## **Education**

2021-2022

### **Astrophysics / Saint Mary's University, Canada**

I have long been intrigued by the cosmos and the work of some of the towering people in this field e.g. [Annie Jump Cannon](#), [Henrietta Swan Leavitt](#) & [Cecilia Payne-Gaposchkin](#) has been a constant motivation for me to study the mechanics of the heavens. In 2021 I decided to formally study the subject starting with some of the undergraduate courses and hopefully getting my master's down the line.

APRIL 2010

## **PG Diploma in Business Administration / ICFAI, India**

This course helped me understand the challenges of modern businesses and provided me the tools to understand and overcome some of the most common problems in software industry.

APRIL 2002

## **PG Diploma in Software Engineering / MISEM, India**

A successful IT leader needs to be technically savvy while being a good people's manager. MISEM helped me hone my skills in these areas with their focused curriculum targeted at the rapidly growing Indian IT sector.

APRIL 2001

## **Bachelor of Engineering (Civil) / Nagpur University, India**

Engineers solve problems and no other institution could better prepare me for the challenges I would face over the years than my alma mater. I ranked 7th overall in the Civil engineering faculty amongst hundreds of students completing their course from the university that year.

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## **Professional Certifications**

2019/2022

### **Amazon Certified Cloud Practitioner / Amazon Web Services**

2015/2018

### **Certified Scrum Master / Scrum Alliance**

2013

### **Oracle Certified Java Programmer / Oracle Inc.**

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## **Technology Stack**

- AWS (Lambda, Glue, Athena, EKS etc.)
- Apache Kafka, Flink, Spark, dbt
- Java, Spring, Python, NodeJS, AngularJS
- Terraform, Vault, Vagrant, Docker, Kubernetes
- Prometheus, Grafana, SonarQube
- Iceberg, Delta Lake, Snowflake, Redshift
- MySQL, Postgres, Redis, MongoDB, Neo4J, Elasticsearch, DynamoDB
- Jira, Miro